

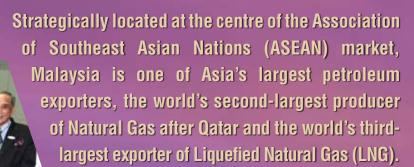
25 - 27 SEPTEMBER 2018

Kuala Lumpur Convention Centre, Malaysia



# UNLOCKING THE FULL POTENTIAL OF THE MALAYSIAN OIL & GAS INDUSTRY

ENGINEERING BETTER SOLUTIONS FOR YOU



MOGSEC 2016

The country is one of the largest economies driving energy consumption in the region, exporting 34 billion cubic meters of Natural Gas every year with ongoing mammoth projects including the Pengerang Integrated Petroleum Complex (PIPC) which is expected to be fully operational in the first quarter of 2019.

Measuring at about 20,000 acres, PIPC will house oil refineries, naphtha crackers, petrochemical plants, deep-water terminal and storage tanks, regasification plants and supporting facilities, Liquefied Natural Gas (LNG) import terminals as well as manufacturing plants and industrial plants.

Despite the downward trend for the Oil & Gas sector globally, Malaysia continues to show promising prospects and high expectations for the future as well as the capacity to continue to grow, providing all the essentials to make the Malaysian Oil & Gas industry more productive and beneficial to all the markets in the world.



MOGSEC 2016 saw the participation of 303 exhibiting companies and welcomed 5,992 professional and trade visitors. The event also recorded a total of 232 scheduled meetings between attendees and exhibitors through the B2B Business Matching Platform.

The event saw a huge participation from organisations and individuals involved within the whole Oil & Gas value chain, and some of the region's biggest industry players such as PETRONAS, Sapura Energy Berhad, Muhibbah Engineering and Boustead, to name a few.

With over 94% of 2016 exhibitors pledging to return, MOGSEC clearly achieved its objective and will continue to place Malaysia as the regional hub for Oil & Gas Innovation, in line with the Government's Economic Transformation Programme (ETP).

# MOGSEC 2016 FACTS & FIGURES









# HAPPENINGS at MOGSEC 2016

# **Opening Ceremony**

MOGSEC 2016 was officiated and visited by Datuk Wan Zulkiflee Wan Ariffin, President and Group Chief Executive Officer of PETRONAS.



# **MOU Signing**

MOU Signing at MOGSEC 2016 witnessed by Datuk Wan Zulkiflee, President & Group CEO of PETRONAS and Puan Sharifah Zaida Nurlisha, President of MOGSC.



# MATRADE International Sourcing Programme (INSP)

MATRADE arranged one-to-one meeting sessions between Malaysian companies and international buyers from various regions such as Africa, Asia, Southeast Asia and the Middle East.





## **Innovation Centres**

Professionals and major players of the Oil & Gas industry gathered to conduct technical talks during the exhibition, presenting technical seminars, covering various topics.



# **MOGSC SME Pavilion**

The MOGSC SME Pavilion, made up of small medium enterprises from MOGSC members that showcased local Oil & Gas innovations and the latest solutions.



# **Innovation Pavilion by MPRC**

The Innovation Pavilion played host to the launch of three new MPRC publications namely SME Grow; Financing Schemes for OGSE Companies; Doing Business in South East Asia: Guide for Malaysian OGSE Companies.



# **Exhibitors' Night**

After a busy day at the exhibition, exhibitors and other invited guests gathered at The Apartment, KLCC to mingle and network.



# EXHIBITOR'S Feedback



"Creative. Innovative and Effective!"

IR Abdul Malik Hussein Sr. Mechanical Eng. Consultant Caidmark Sdn Bhd



"We have always seen and will continue to see MOGSEC as another important platform to showcase our Malaysian Oil & Gas Services Equipment (OGSE) capabilities. We hope to see this initiative grow to reach out to more Oil & Gas Services Equipment (OGSE) players in Malaysia, as well as extend its outreach to other industry players across the region."

#### En Azwan Shukor

Vice President Promotion & Business Opportunities Malaysian Petroleum Resources Corporation (MPRC)

# Visitors Share Their Thoughts on the **B2B BUSINESS MATCHING PLATFORM**

"The networking arrangements were par excellence. They were superbly structured and managed. Possibly one of the best arrangements that I have experienced anywhere!"

Mr Ashwin Madhav Khandke, Nustar Qhse Consulting Pte Ltd

"The platform provides a direct business-to-business meeting which gives immediate benefits and impact to both parties, through direct sharing of thoughts and exchange of information."

En Izuan Hafizudin Ahmad, IZ Trading Sdn Bhd





# VISITOR'S Feedback

"MOGSEC is very useful and knowledgable for the Marine industry."

#### En Mohd Nazrin B Mohamad Fozi

Director, Rahman Brothers Automotive Sdn Bhd

"Good overall representation given the difficult economic field."

#### Mr Hartley James Derek

Technical Director, Applied Corrosion Engineering Services Sdn Bhd

"A good platform to explore current and future markets!"

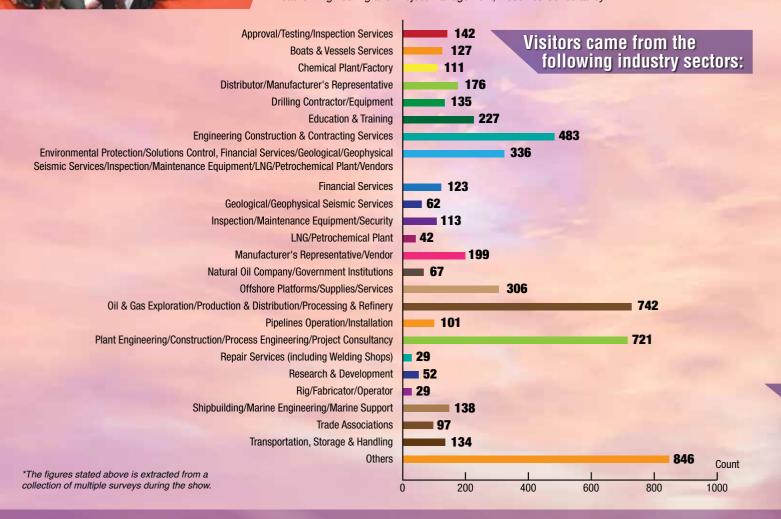
#### En Anuar Abdullah

Sapura Energy Berhad

"It's a good programme. The organisers should continue with MOGSEC!"

#### En Abdul Qaiyum Alidin

Head of Engineering and Project Management, Resonics Consultancy



# Why **EXHIBIT?**

- Connect with new suppliers and potential clients
- · Engage with your industry community from all over Malaysia
- Showcase your products and services to targeted and high quality attendees
- · Identify opportunities and solutions for continued growth

# Foxboro

# Who Should VISIT

Organisations and individuals who are involved in Upstream, Midstream and Downstream businesses. Professional, trade and business visitors related to the Oil & Gas industry are also welcome.



# **AMPLIFY YOUR REACH!**

# Subscribe to Our Successful Marketing Strategies To Deliver Your Target Buyers

We want you to make the most of your participation with MOGSEC 2018 so we have taken the pleasure of planning out the marketing activities to drive trade visitors to the show. These include:

- Direct Mail Invitation and visitor ticket distribution to target market which includes professionals, specialists and key buyers.
- A series of email broadcasts to our highly prominent clientele.
- Show Previews which highlights on exhibits.
- Selected visits to government ministries, trade associations and chambers of commerce.
- Visits to notable Oil & Gas shows around the world for further expansion and publicity to the Oil & Gas fraternity.
- Media coverage and advertising in technical, trade business and national press.
- Posters and visual display materials.
- E-show dailies will be sent out via e-blast to Exhibitors, VIPs and visitors throughout the 3-day show.
- Dedicated website with pre-registration online services.
- Mobile application specifically created to provide ease of access to exhibition information and event details.
- MOGSEC utilises social media to reach relevant audiences whereby the following accounts have been set-up.
- @mogsec2018

www.facebook.com/MOGSEC

Our exclusive Business Matching Programme will allow you to enjoy full networking access to make relevant 1-to-1 meetings with our trade visitors and exhibitors, offering you opportunities to seek new relationships and achieve greater business results.

# **Book Your Space NOW!**

Cost of participation are as follows:

#### **SPACE ONLY**

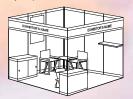
RM1,580 per sqm (MOGSC Members Only) RM1,710 per sqm (Non-MOGSC Members)



#### SPACE AND WALK-ON STAND

RM1,950 per sqm (MOGSC Members Only) RM2,085 per sqm (Non-MOGSC Members)

\*A Walk-on Stand is not necessarily a corner stand



\*6% of Goods and Services Tax (GST) will be applicable to all the prices quoted.

# **About VENUE**

MOGSEC 2018 will be held at the state-ofthe-art exhibition centre, the Kuala Lumpur Convention Centre (KLCC) which is nestled next to the tallest twin towers in the world - the PETRONAS Twin Towers. KLCC is situated right in the heart of KL's petroleum industries business district making it the perfect venue of E&P events. For more information about the convention centre visit: www.klccconventioncentre.com

# **About MOGSEC**

MOGSEC was initiated in September 2012. In the efforts to effectively boost Malaysia's profile towards becoming the regional hub for Oil & Gas services, the Malaysian Oil & Gas Services Council (MOGSC) aims to bring together the Oil & Gas service providers. At the same time, MOGSEC ensures the goals and objectives are paralleled with the government's Economic Transformation Programme (ETP).

The iconic identity for the MOGSEC series is that it is an exclusive event which showcases the players based in Malaysia. From its first appearance in 2012, it was clear that Malaysia has the home grown talent and capability to promote Malaysia as the region's Oil & Gas hub. With an active and visible support from PETRONAS for MOGSEC, it demonstrates the continuous support from PETRONAS to promote the growth of local players.

By enhancing the industry and building on its success, MOGSEC 2018 will continue to champion Malaysia as a hub for Oil & Gas services to the region and accelerate regional growth in Oil & Gas.



#### MOGSC:

The Malaysian Oil and Gas Services Council or MOGSC was formed on 1st December 2003, as an initiative to establish an association driven and promoted by the services sector of the Malaysian Oil & Gas Industry.

MOGSC is now the premier business forum representing the interests of Oil & Gas service providers and our membership of 602 companies represent all sectors within the industry. MOGSC's key mission is to promote the capabilities of Malaysian service providers and showcase Malaysia as the regional hub for the Oil & Gas Industry.

### **UBM MES:**

Incorporated in 1980, UBM MES (formerly Malaysian Exhibition Services) is one of the leading exhibition organisers in Malaysia, and together with UBM Malaysia, forms the single largest commercial tradeshow organiser in the country. UBM MES currently organise exhibitions in Electric Power & Renewable Energy, Oil & Gas and Food & Hotel.

# Contact Us:

#### MALAYSIAN OIL & GAS SERVICES COUNCIL (MOGSC)

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